

| WEEK/DAY | COURSE OUTLINE *Schedule subject to change | ASSESSMENTS |
|----------|--|--------------------------------|
| 6-Sep | NO CLASS | |
| 7-Sep | Intro to Esports | Student Survey |
| 8-Sep | Esports Industry - the basics | Identify key roles & experts |
| 9-Sep | Esports Simulation Organizations: "Let the competition begin..." | Form organizations |
| 10-Sep | Organization meeting - roles | Org: structure & roles |
| 13-Sep | Gaming Evolution | |
| 14-Sep | Popular Games | List most popular games |
| 15-Sep | Favorite Games | Game review |
| 16-Sep | Game Comparisons | List favorite games |
| 17-Sep | Organization meeting - games | Org: games |
| 20-Sep | Game Models | |
| 21-Sep | Game Genres | Game genres |
| 22-Sep | Gaming for Beginners | Review guides and play |
| 23-Sep | Goal Setting & Decision Making - competition scoring | Log book |
| 24-Sep | Organization meeting - games | Org: log book |
| 27-Sep | Gaming culture | Online gaming freak-outs |
| 28-Sep | Gaming & behavior | |
| 29-Sep | Gaming Code of Behavior (COB) | Code of Behavior |
| 30-Sep | Gaming & health | Impact on gamers |
| 1-Oct | Organization meeting - COB & Log book | Org: COB |
| 4-Oct | Game day | Game insights and commentary |
| 5-Oct | Review & Organization meeting | |
| 6-Oct | Game day | Game insights and commentary |
| 7-Oct | Midterm Exam | Midterm Exam |
| 8-Oct | Game day - Player's choice | Game insights and commentary |
| 11-Oct | NO CLASS | |
| 12-Oct | Business Modeling | |
| 13-Oct | Business Modeling | Describe game & business model |
| 14-Oct | Esports Industry - business models | |
| 15-Oct | Organization meeting - business model | Org: business model |
| 18-Oct | Marketing & Advertising | |
| 19-Oct | Sponsorship & Viewers | Describe major advertiser |
| 20-Oct | Fundraising & Finance | Identify funding sources |
| 21-Oct | Legal & Ethical Issues | |
| 22-Oct | Organization meeting - sponsorship/advertising | Org: finance |
| 25-Oct | Events | |
| 26-Oct | Event Planning | List types of events |
| 27-Oct | Event Calendar | Identify upcoming events |
| 28-Oct | Merchandising | |
| 29-Oct | Organization meeting - event planning & merchandising | Org: event & merch |

| | | |
|---------------|--|----------------------------------|
| 1-Nov | Watching & Streaming | |
| 2-Nov | <i>NO CLASS</i> | List gaming streaming sites |
| 3-Nov | Social Media | |
| 4-Nov | Fans | |
| 5-Nov | Organization meeting - viewers | Org: sponsors & viewers |
| 8-Nov | Esports v. traditional sports | |
| 9-Nov | Mega (E)Sports & Broadcasting | List new sports combos |
| 10-Nov | Potential Esports Growth & Gaming Development | |
| 11-Nov | <i>NO CLASS</i> | |
| 12-Nov | Organization meeting - broadcasting | Org: broadcasting |
| 15-Nov | Advocating for Esports | |
| 16-Nov | Creating an Esports Team or Club | Advocating for esports |
| 17-Nov | Esports Team/Club | |
| 18-Nov | Esports Team/Club Funding | List potential grant sources |
| 19-Nov | Organization meeting - team and/or club membership | Org: team/club |
| 22-Nov | Esports Scholarships | |
| 23-Nov | Esports Scholarships | |
| 24-Nov | <i>NO CLASS</i> | |
| 25-Nov | <i>NO CLASS</i> | |
| 26-Nov | <i>NO CLASS</i> | |
| 29-Nov | Esports in School | |
| 30-Nov | Esports College Programs UG & Masters | Describe ideal job |
| 1-Dec | Esports Careers | |
| 2-Dec | Esports Careers | Career cruising |
| 3-Dec | Organization meeting - presentation | Org: presentation (draft) |
| 6-Dec | Organization: Summary | |
| 7-Dec | Organization: Competition Results | |
| 8-Dec | Organization: Final Projects | Log book |
| 9-Dec | Reading Day | Role Evaluations |
| 10-Dec | Organization: Final Projects | Org: Final Project Report |